

SUCCESSFUL STRATEGIES

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| Business Strategies That Drive Growth   |  |   |  |  |
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| <b>Symposium Agenda</b><br>Registration and Networking: 7am-8am   Networking and Lunch: 12:45pm-2pm                     |  |   |  |  |
| 8:00am-8:45am   | 9:00am-9:45am                                    | 10:00am-10:45am                                   | 11:00am-11:45am  | 12:00pm-12:45pm                                  |
| LinkedIn  | Marketing  | Outsource<br>Strategies                           | Customer<br>Relationship<br>Management                           | Business<br>Development                          |
| Colleen McKenna   | Peter Martin                                     | Kristyn Berger                                    | Neil Mezebish  | Jim Ries   |
| Intero Advisory   | Cactus Sky Digital                               | Berger HR Solutions                               | CRM Impact   | Offit-Kurman                                     |
| Moderated By:<br>Lynda K Wilner<br>Successfully Speaking  | Sharon Mostyn<br>Mostyn Marketing                | Kevin Spargo<br>Computer Services<br>Unlimited    | Gail Robinson<br>Robinson<br>Business Solutions                  | Chris McDonell<br>McDonell<br>Consulting Group   |
|   | Byron Hoffberg<br>WebbMason<br>Marketing         | Matt Bralove<br>Zone Accounting                   |  | Chris Schafer<br>Christopher<br>Schafer Clothier |
|   | Moderated By:<br>Gina Ramsey<br>Pink Dog Digital | Moderated By:<br>Ken Eyler,<br>BlueStone Services |  | Moderated By:<br>Mike Tich,<br>Insight ConneX    |
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Larry@thestrategiesthatwork.com / Grant@thestrategiesthatwork.com

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